



Press Release Dated June 2010

Illustrated Book “namaiki Volc” Recognized as Japan School Library Association’s Selected Book

Sony Creative Products Inc. ("hereafter “SCP;” Chiyoda-ku, Tokyo; Representative Director: Aiichiro Furukawa) and dwarf inc. (hereafter "dwarf;" part of the TYO Group; Nerima-ku, Tokyo; Representative Director: Tsuneo Goda) created a new character called "namaiki Volc" together and its illustrated book was recognized as “Japan School Library Association’s Selected Book”.

This illustrated book is the famous stop motion animation supervisor Goda Tsuneo’s latest photo-illustrated book who created NHK’s “Domo-kun”, the “Boku wa Kuma” for NHK’s Minna no Uta, and “Komaneko.”

And "namaiki Volc" was created based on this illustrated book.

Since the book came out, it’s been included in a list of recommended books at book stores and variety stores, and it’s so popular that they always go out of stock.



“namaiki Volc”

Creator: Tsuneo Goda

Publication date: February 19, 2010

Size: modified B5

182 mm H x 235 mm W

Hardcover, with band

Number of pages: 32

Price: 1,238 yen + tax

Seller: Kodansha Ltd.

A girl on her way from school meets a self-professed "wolf" whose name is Volc. The two become friends and pass the days happily together. But the other children think that Volc is only an ordinary stuffed animal. What unfolds is a heartwarming story of the relationship between the slightly cheeky Volc and the girl.

< Inquiries concerning this release >

dwarf inc. Public Relations: Kinashi, Kitazaki

TEL: 03-5971-9888/FAX: 03-5971-9889

Sony Creative Products Inc.

Contents Marketing Dept., Public Relations: Hasegawa, Tokunaga

TEL: 03-3515-5726/ FAX: 03-3515-5733