Press release dated September 11, 2008

New Start for Operations in Thailand with Official Agent for Tsuburaya Productions

Thai Supreme Court Rules in Favor of Tsuburaya Productions
Sole official general sales agent contract signed with DREAM EXPRESS [DEX] Co., Ltd. for sales and commercialization rights.
Terrestrial broadcasts of “Ultraman Max” to begin in Thailand in the fall of 2008

Tsuburaya Productions Co., Ltd. (Setagaya-ku, Tokyo, Tsuneyuki Morishima, President) has restarted sales in Thailand of licenses for the entire “Ultraman Series”. This action follows a favorable verdict on February 5, 2008 by the Thai Supreme Court concerning the use of copyrights for the “Ultraman Series” outside Japan with regard to litigation with Tsuburaya Chaiyo Co., Ltd..

At this time, Tsuburaya Productions has selected DREAM EXPRESS [DEX] Co., Ltd. as the sole official agent for sales, commercialization and other copyright utilization for the “Ultraman Series” in Thailand. A contract has been signed.

Tsuburaya Productions has sold rights in Thailand to two highly popular new productions: “Ultraman Max” and “Ultraman Mebius”. Broadcasts of these two series will begin in Thailand in the fall of 2008. Merchandise associated with these programs will also be sold. Only authentic merchandise will be distributed, ending a period of confusion in Thailand when Ultraman products from many sources were in stores.

Contracted programs
“Ultraman Max”
Director: Shusuke Kaneko/Takeshi Yagi, others
30 minutes per episode/ 40 episodes/ Produced in 2005

“Ultraman Mebius”
Director: Tomoki Sano/Hirochika Muraishi
30 minutes per episode/ 50 episodes/ Produced in 2006

Profile of sales agent
Name: DREAM EXPRESS [DEX] Co., Ltd.                    Representative: Krit Sakulpanich
Major clients in Japan: Toei, Sunrise, Bandai, others
Tsuburaya Productions plans to use this sales agent agreement as the first step toward rapidly expanding sales of rights to the “Ultraman Series” in other countries.

For more information
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