

Press release dated December 22, 2008

Genterprise Inc.



Genterprise and Global A Entertainment Kick Off Joint Project in Game Software Sales

Genterprise Inc. ("Genterprise" hereafter; Head office: Meguro-ku, Tokyo; President & CEO: Masahiro Yonezawa) is kicking off a joint project with Global A Entertainment Inc. ("Global A Entertainment" hereafter; Head office: Mushashino-shi, Tokyo; CEO: Takashi Ohtomo) in the area of game software sales. As its first title, the partnership will launch "NANATAMA: Chronicle of Dungeon Maker" game software for the PlayStation Portable®.

■What is a joint project?

Genterprise is part of the TYO Inc. ("TYO" hereafter) group, and "joint project" refers to a model adapted to the scheme under which TYO operates its game business. In this model Global A Entertainment will participate as the holder of the game software brand and Genterprise will handle sales.

■The TYO Group's game software business

Genterprise handles sales activities as the distributor of game software developed by the various brand holders that are members of the TYO group, including Sting Co. Ltd., 5pb. Inc., and RIZE DRAGON Co., Ltd., a new company formed on December 17.

Global A Entertainment will become the first company outside the TYO Group to participate in such a joint project as the brand holder of game software titles to be sold by Genterprise under this scheme. The aim of this project is to separate Genterprise's role as the marketing organization from Global A Entertainment's role as the development organization in order to diversify risk and take advantage of each other's unique capabilities.

The companies intend for this joint project to continue in the future, with Genterprise handling the sale of a few of the titles developed by Global A Entertainment each year.

■First Title: "NANATAMA: Chronicle of Dungeon Maker"

The first title to be distributed under this joint project, "NANATAMA: Chronicle of Dungeon Maker" software for the PSP®, is the latest title in the dungeon action RPG series developed by Global A Entertainment.

This new title allows a user to create and venture into his own dungeon, and it naturally makes liberal use anime and illustrations. Katsuya Terada, who has many fans inside and outside of Japan thanks to his unique style, has been invited to design the characters, enhancing the creativity of the game's singular worldview and making it even more appealing. The game is

scheduled to go on sale in spring 2009.

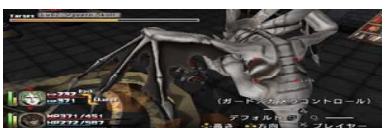
Title: "NANATAMA: Chronicle of Dungeon Maker"
Platform: PlayStation Portable
Launch: Spring 2009 (tentative)
Price: 5,040yen (with tax)
Genre: Dungeon action RPG
CERO: To be determined
Seller: Global A Entertainment, Inc.
Distributor: Genterprise Inc.
Players: One
Copyrights: © 2009 G A E, Inc. All rights reserved.
Character design: Katsuya Terada
Official site: <http://www.gae.co.jp/game/nanatama/>

■ Screenshots

Make a dungeon



Battle



Quest



■ Characters (design: Katsuya Terada)



Feel



Main character

*Screens are still under development.

* Genterprise Inc., Sting Co. Ltd., 5pb. inc. and RIZE DRAGON Co., Ltd. are members of the TYO Group.

*Company names, logos, product names and service names are trademarks or registered trademarks.

【Profile of seller】

Company name: Global A Entertainment, Inc.

Head office: M Bldg., 1-11-18 Kichijoji-Higashicho, Musashino-shi, Tokyo
CEO: Takashi Ohtomo
Established: September 12, 1997
URL: <http://www.gae.co.jp/>

【Profile of distributor】

Company name: Genterprise Inc.
Head office: 3F, 1-7-13 Mita, Meguro-ku, Tokyo
President & CEO: Masahiro Yonezawa
Established: January 11, 2008
URL: <http://www.genterprise.jp/>

【Contact information for media representatives concerning this release】

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【Contact information for media representatives concerning "NANATAMA: Chronicle of Dungeon Maker"】

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